

Platinum Press Inc. Enhances Capabilities with Installation of New Outsert Bundling System

Modular System for Feeding, Stacking and Gluing Twinserts & Multiserts onto Bottles Furthers NJ Facility's Continued Ramp-up

Oakland, NJ – **Platinum Press, Inc.** (PPI) – a leading provider of healthcare packaging solutions for the pharmaceutical, medical device and animal care sectors that specializes in labels, folding cartons (including secondary blister packaging), inserts/outserts and medication guides – has enhanced its capabilities with the installation of a new GluePac® outsert bundling system from equipment manufacturer G&K-Vijuk. The modular system can feed, stack and glue twinserts and multiserts, turning multiple outserts into a single component for easy dissemination of important instructions to patients, pharmacists, or medical professionals.

The recent installation is part of a larger, ongoing ramp-up at Platinum Press' Oakland, New Jersey facility. The 47,000-sq-ft manufacturing space provides geographic convenience for East Coast customers, as well as additional capacity and redundancy of the company's 100,000-sq-ft headquarters in Grand Prairie, TX.

The GluePac® system is composed of a conveyor, two- to four- PA15 folded-leaflet feeders (expandable and configurable to requirements), a gluing unit, and vertical delivery. The servo-driven PA15 feeders are mounted perpendicularly to the conveyor and synchronized to precisely advance, rotate (90°), and feed outserts in proper order and orientation for bundling. An optional camera system is available for OCR/Pattern matching and bar code reading at the feeding point of each PA15, ensuring correct composition of the sets.

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About Platinum Press

Platinum Press is a leading supplier of healthcare packaging solutions for the pharmaceutical, medical device and animal care sectors. From concept and design to production and warehousing, Platinum Press offers a full line of printed packaging components, including specialty labels, folded cartons (including secondary blister packaging) and printed literature such as inserts, outserts and medication guides.

Platinum Press has produced printed packaging components for more than 100 companies throughout the country. For more information, call (469) 733-1506 or visit www.PlatinumPress.com.