

Platinum Press Inc. Becomes Packaging Supplier for Walgreens Pharmacies

Leading Healthcare Packaging Producer Undergoes Requisite Quality Assurance Process and Supports East Coast Expansion

Grand Prairie, TX – **Platinum Press, Inc.** (PPI) – a leading provider of healthcare packaging solutions for the pharmaceutical, medical device and animal care sectors specializing in labels, folding cartons, blister packaging, inserts/outserts and medication guides – is now a fully certified print packaging supplier for all **Walgreens** pharmacies.

To earn the quality assurance seal, PPI underwent a stringent program administered by Graphic Measures International (GMI), an organization that monitors and validates suppliers' required process controls and ability to deliver consistent results for its vendors. This certification enables PPI to gain full approval as a print packaging supplier for Walgreen Co., which operates approximately 8,200 pharmacies nationwide.

"We are honored to be chosen by Walgreens to supply pharmaceutical packaging components for its pharmacies nationwide," said Andrew Vale, Senior VP of Corporate Strategy and Development at Platinum Press. "The partnership ranks among Platinum Press' largest to date, and will further strengthen our reputation as a premier provider of packaging solutions for the pharmaceutical industry."

Meanwhile, Platinum Press is expanding in 2015 with a new manufacturing facility in Oakland, New Jersey. Because many of PPI customers require the company's packaging components for production plants in the NY/NJ area, the new space – which will provide duplicative services and products to supplement the company's Grand Prairie, TX headquarters – will serve to reduce shipping costs and weather issues for its Northeastern customers. Platinum Press' New Jersey facility also is expected to create 40 jobs.

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About Platinum Press

Platinum Press is a leading supplier of healthcare packaging solutions for the pharmaceutical, medical device and animal care sectors. From concept and design to production and warehousing, Platinum Press offers a full line of printed packaging components, including specialty labels, folded cartons, blister packaging and printed literature such as inserts, outserts and medication guides.

Platinum Press has produced printed packaging components for more than 100 companies throughout the country. For more information, call (469) 733-1506 or visit www.PlatinumPress.com.